

## EAST Search History

## EAST Search History (Prior Art)

| Ref # | Hits | Search Query  | DBs             | Default Operator | Plurals | Time Stamp       |
|-------|------|---|-----------------|------------------|---------|------------------|
| L1    | 1    | (US-6484161-\$).did.  | USPAT           | OR               | OFF     | 2012/04/19 22:18 |
| L2    | 1    | 1 and (engine)  | US-PGPUB; USPAT | OR               | OFF     | 2012/04/19 22:18 |
| L3    | 0    | 1 and (display\$3 with advertisement) same (categor\$3)       | US-PGPUB; USPAT | OR               | OFF     | 2012/04/19 23:05 |
| L4    | 1    | 1 and (display\$3 with advertisement)                         | US-PGPUB; USPAT | OR               | OFF     | 2012/04/19 23:05 |
| L5    | 1    | 1 and (display\$3 with banner)                                | US-PGPUB; USPAT | OR               | OFF     | 2012/04/19 23:16 |
| L6    | 1    | 1 and (link\$3 hyperlink URL) with (ad banner advertisement)  | US-PGPUB; USPAT | OR               | ON      | 2012/04/20 00:08 |
| L7    | 1    | 1 and (link\$3 hyperlink) with (ad banner advertisement page) | US-PGPUB; USPAT | OR               | ON      | 2012/04/20 00:15 |
| L8    | 0    | 1 and (bias\$3 with match\$3)                                 | US-PGPUB; USPAT | OR               | ON      | 2012/04/20 00:20 |
| L9    | 1    | 1 and (bias\$3 same match\$3)                                 | US-PGPUB; USPAT | OR               | ON      | 2012/04/20 00:20 |
| L10   | 1    | 1 and (bias\$3)   | US-PGPUB; USPAT | OR               | ON      | 2012/04/20 00:21 |
| L11   | 1    | 1 and (normaliz\$3)   | US-PGPUB; USPAT | OR               | ON      | 2012/04/20 00:36 |
| L12   | 1    | 1 and (normaliz\$3) with score                                | US-PGPUB; USPAT | OR               | ON      | 2012/04/20 00:36 |
| L13   | 1    | 1 and (rank\$3 with categor\$3)                               | US-PGPUB; USPAT | OR               | ON      | 2012/04/20 00:40 |
| S4    | 1    | (US-20040243581-\$).did.                                      | US-PGPUB        | OR               | OFF     | 2012/04/04 17:37 |
| S5    | 2    | (US-20040243581-\$).did. or (US-6484161-\$).did.              | US-PGPUB; USPAT | OR               | OFF     | 2012/04/19 12:54 |
| S6    | 1    | S5 and ((score\$3 weight\$3) with (relevant relevance))       | US-PGPUB; USPAT | OR               | OFF     | 2012/04/19 12:54 |
| S7    | 429  | (weight\$3 with ((table near2 row) vector))                   | US-             | OR               | OFF     | 2012/04/19       |

|     |     |   |                        |    |     |                  |
|-----|-----|---|------------------------|----|-----|------------------|
|     |     | with (relat\$3 similar common\$2) with (concept keyword metadata meta?data word data contents)  | PGPUB; USPAT           |    |     | 15:32            |
| S8  | 626 | (weight\$3 with ((table near2 row) vector)) with (relat\$3 similar common\$2) with (concept keyword metadata meta?data word data contents)  | US-PGPUB; USPAT        | OR | ON  | 2012/04/19 15:32 |
| S9  | 73  | (weight\$3 with ((table near2 row) vector)) with (relat\$3 similar common\$2) with (concept keyword metadata meta?data word data contents) with (webpage web?page article document) | US-PGPUB; USPAT        | OR | ON  | 2012/04/19 15:33 |
| S10 | 1   | (US-6484161-\$).did.  | USPAT                  | OR | OFF | 2012/04/19 16:53 |
| S11 | 1   | S10 and (weight\$3)   | US-PGPUB; USPAT        | OR | ON  | 2012/04/19 16:54 |
| S12 | 73  | (weight\$3 with (vector)) with (relat\$3 similar common\$2) with (concept keyword metadata meta?data word data contents) with (webpage web?page article document)                   | US-PGPUB; USPAT        | OR | ON  | 2012/04/19 17:02 |
| S13 | 43  | (weight\$3 with (vector)) with (relat\$3 similar) with (concept keyword metadata meta?data word category) with (webpage web?page article document)                                  | US-PGPUB; USPAT        | OR | ON  | 2012/04/19 17:02 |
| S14 | 407 | (weight\$3 with (vector)) with (concept keyword metadata meta?data word category) with (webpage web?page article document)  | US-PGPUB; USPAT        | OR | ON  | 2012/04/19 17:35 |
| S15 | 399 | (weight\$3 with (vector)) with (concept keyword metadata meta?data word category) with (document)   | US-PGPUB; USPAT        | OR | ON  | 2012/04/19 17:35 |
| S16 | 41  | (weight\$3 with (vector)) with (similar related relevant) with (concept keyword metadata meta?data word category) with (document)   | US-PGPUB; USPAT        | OR | ON  | 2012/04/19 17:39 |
| S17 | 399 | (weight\$3 with (vector)) with (concept keyword metadata meta?data word category) with (document)   | US-PGPUB; USPAT        | OR | ON  | 2012/04/19 17:39 |
| S18 | 74  | S17 same ((similar related relevant) with (word keyword metadata meta?data category))   | US-PGPUB; USPAT        | OR | ON  | 2012/04/19 17:40 |
| S19 | 46  | (weight\$3 with (vector)) with (concept) with (document)  | US-PGPUB; USPAT        | OR | ON  | 2012/04/19 17:41 |
| S20 | 6   | (weight\$3 with (vector)) with (concept) with (document) with (similar related relationship connected)  | US-PGPUB; USPAT        | OR | ON  | 2012/04/19 17:41 |
| S21 | 40  | (weight\$3 with (vector)) with (concept keyword word category) with (document) with (similar related relationship connected)  | US-PGPUB; USPAT        | OR | ON  | 2012/04/19 17:44 |
| S22 | 5   | ("4839853"   "5687364"   "5694594"   "6424997"   "6477551").PN.   | US-PGPUB; USPAT; USOCR | OR | OFF | 2012/04/19 17:45 |
| S23 | 5   | S22 and vector  | US-PGPUB; USPAT; USOCR | OR | OFF | 2012/04/19 17:45 |
| S24 | 3   | S22 and (vector with weight\$3)   | US-                    | OR | OFF | 2012/04/19       |

|     |   |   |                                  |    |     |                     |
|-----|---|---|----------------------------------|----|-----|---------------------|
|     |   |   | PGPUB;<br>USPAT;<br>USOCR        |    |     | 17:46               |
| S25 | 5 | S22 and (vector same (weight\$3 value score))                   | US-<br>PGPUB;<br>USPAT;<br>USOCR | OR | OFF | 2012/04/19<br>17:49 |
| S26 | 1 | S10 and (business with listing with (HTML PHTML page document)) | US-<br>PGPUB;<br>USPAT           | OR | ON  | 2012/04/19<br>18:14 |
| S27 | 1 | (US-20040243581-\$).did.  | US-<br>PGPUB                     | OR | OFF | 2012/04/19<br>19:47 |
| S28 | 1 | S27 and (degree with relation\$7)                               | US-<br>PGPUB;<br>USPAT           | OR | ON  | 2012/04/19<br>19:47 |
| S29 | 1 | "6484161".pn.   | US-<br>PGPUB;<br>USPAT           | OR | ON  | 2012/04/19<br>19:54 |
| S30 | 1 | S29 and (code software program media medium)                    | USPAT                            | OR | OFF | 2012/04/19<br>19:54 |

**EAST Search History (Interference)**

&lt; This search history is empty &gt;

**4/ 20/ 2012 1:04:32 AM****C:\Users\cshechtman\Documents\EAST\Workspaces\ 10689903.wsp**